



Want to close more listings and boost client satisfaction? It all starts with connection.

When real estate agents tailor their communication to match the unique decision-making style of each client, the entire engagement experience accelerates—and the results speak for themselves.

In this dynamic workshop, you'll be introduced to the power of the **'Styles' framework** and learn how to apply it directly in your conversations with buyers and sellers.

You'll walk away with practical tools to better understand your clients, build instant rapport, and deliver property presentations that resonate on a deeper level.

Master this skill, and you'll elevate your client relationships—and your success rate—every single time.

PARTICIPANT FEEDBACK

"When it comes to training in sales, there is simply no one better than Gerald Clerx. Gerald has trained my team on several occasions both here in the USA and abroad and the results are profound and measurable. In addition to the skills transfer in his courses, they are high energy, interactive, and above all...fun."

David P. – CRE MD | USA

"I am pleased to tell you that we have won virtually every piece of business we have gone after since the training. One of my biggest competitors recently contacted me in complete frustration and asked, 'What are you doing to win all this business?'"

Monika R. – CRE Broker | Europe

"Being coached by Gerald was a career changing experience. When Gerald said I would win 80% of my presentations as a result of his training I was skeptical. My ratio is even higher since spending a week with him. I cannot recommend his classes highly enough. Thanks again Gerald."

Jeffrey O. – CRE Broker | Canada

I would estimate this training has increased my conversion rate from under 50% to 80-90%. The subsequent additional revenue over a 5 -ear period would be the hundreds of thousands.

Nick R. – CRE Broker | Australia

COURSE FACILITATOR



Gerald Gordon Clerx is the creator of the *Client Engagement Mastery* training program and author of the acclaimed *ACRE Formula* book series. With workshops delivered to over **100,000 real estate professionals across 32 countries**, Gerald has become a trusted voice in helping agents elevate their client experience and dramatically improve their listing and selling success.

At the core of Gerald's work is a proven model for mastering the **three critical phases of client engagement**—a game-changer for REALTORS® looking to close more deals with greater confidence and consistency.

Renowned for his **engaging, entertaining, and inspiring** presentation style, Gerald delivers powerful insights with humor, energy, and authenticity. His global perspective, shaped by years of international travel, brings cutting-edge best practices from top-producing agents around the world straight to your stage.

Get ready for a keynote that's not only practical—but hugely entertaining as well!